



## **FoOT Partnership Announcement**

**[CLICK HERE](#)** for Mountain Valley Spring Water Press Release

Friends of the Ouachita Trail are proud and excited to announce a partnership with Mountain Valley Spring Water (MVSW) to promote the Ouachita Region and assist FoOT with its mission to maintain and improve trails in the Ouachitas.

Mountain Valley Spring Water, which flows from the heart of Ouachita Mountains, USA, has been bottled at the source since 1871. Their commitment to keeping it pure has never wavered. The spring water, fine and distinct in its taste, rises naturally to the surface where it is bottled – untouched – to this day. The unique blend of minerals provides a clean, crisp, refreshing taste revered by foodies and chefs alike. It was even named the “Best-Tasting Water in the World” – twice – at Berkeley Springs International Water Tasting. FoOT is glad to associate with a local company with such a rich history and excellent product. Mountain Valley Spring Water has a strong corporate support for the environment, particular the Ouachita Mountains. Since the discovery of their spring back 1871, they have protected the land and this special water that flows beneath it. Their dedicated commitment is to preserving it, to keep it flowing and ensuring access to this spring water with its clean pure goodness.

We will be looking at several joint efforts but some already identified and being pursued include:



\* Co-branding merchandise in the MVSW visitor's center in downtown Hot Springs with profits going to FoOT.

\* MVSW employees will be adopting a section of the Ouachita Trail for maintenance.

\* MVSW will also be a corporate sponsor of the Ouachita Challenge. A major mountain biking event held each spring and is a major fund raiser for FoOT.

It was stated at a recent FoOT Board meeting that, "we could not find a better fitting partner than Mountain Valley Spring Water". FoOT looks forward to assisting MVSW with its effort to promote the Ouachitas and to let people know of how they are giving back to the community as they work to protect the special natural resources the Ouachita Mountain region provides while assisting FoOT with its effort to properly utilize these resources.

**[CLICK HERE](#)** For more information on Mountain Valley Spring Water.

***[FoOT Tee Shirts](#)*** are now available at the Mountain Valley Spring Water Visitor Center in Hot Springs!

**[CLICK HERE](#)** to order on-line.